

COMPREHENSIVE PHYSICIAN AND PRACTICE REHABILITATION FOR THE SURVIVAL OF IPM

VIRTUAL MEETING

VIRTUAL
2020
ASIPP® 22ND
ANNUAL MEETING

ASIPP® ANNUAL MEETING 2020

SEPTEMBER 4-6, 2020 | 18.25 AMA PRA CATEGORY 1 CREDITS™

13 KEYNOTE SPEAKERS | 20 DISTINGUISHED SPEAKERS | OVER 1000 ATTENDEES

EXHIBITOR & SPONSORSHIP PROSPECTUS

EXHIBIT HALL HOURS

Friday, September 4	7:00am - 10:00am 2:00pm - 7:00pm
Saturday, September 5	7:00am -10:00am 2:00pm -7:00pm
Sunday, September 6	7:00am-11:30am 4:00pm-6:00pm

VIRTUAL HIGHLIGHTS

- Receive Leads Until July 2021
- Company Meeting Rooms
- Product Demos
- Public Chat Window
- 1:1 Video Chat
- Lead Retrieval
- Booth Engagement Reports

COURSE DIRECTORS



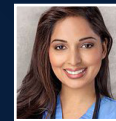
LAXMAIAH MANCHIKANTI, MD
BOARD CHAIRMAN
AND CEO, ASIPP®



HAROLD CORDNER, MD
PRESIDENT, ASIPP®



SHERI ALBERS, DO
FIRST EXECUTIVE
VICE PRESIDENT, ASIPP®



DR. DEVI, MD
DIRECTOR-AT-LARGE,
ASIPP®



SUDHIR DIWAN, MD
IMMEDIATE PAST
PRESIDENT, ASIPP®



AMOL SOJIN, MD
PRESIDENT-ELECT,
ASIPP®

CONFERENCE ADVISORY COMMITTEE

Laxmaiah Manchikanti, MD; Sudhir Diwan, MD; Rick Buenaventura, MD;
Harold Cordner, MD; Sheri Albers, DO; Brian Bruel, MD; Miles Day, MD;
Max Eckman, MD; Vincent Galan, MD; David Gale, MD; Devi Nampiaparampil, MD;
Amol Sojin, MD

A MUST ATTEND VIRTUAL MEETING

AMERICAN SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS

THE VOICE OF INTERVENTIONAL PAIN MANAGEMENT

81 LAKEVIEW DRIVE, PADUCAH, KENTUCKY 42001 | PHONE: 270-554-9412 | FAX: 270-554-5394 | WEB SITE: www.asipp.org | EMAIL: asipp@asipp.org

Meeting and Sponsorship Information: Meeting Director, Karen Avery, (270) 554-9412 x 4210, kavery@asipp.org



JOIN US AT THE 22ND ANNUAL ASIPP® MEETING

THE SCHEDULE OF EVENTS WILL GIVE YOU QUALITY EXPOSURE TO ATTENDEES. THERE WILL BE ENOUGH ONE-ON-ONE TIME TO MEET YOUR NEEDS WHILE GIVING YOU OPPORTUNITIES TO TAKE CARE OF OTHER BUSINESS WHEN THE EXHIBIT HALL WILL BE CLOSED.

The American Society of Interventional Pain Physicians (ASIPP®) was formed in 1998 with the goal of promoting the development and practice of safe, high-quality yet cost-effective interventional pain management techniques for the diagnosis and treatment of pain and related disorders, and to ensure patient access to these interventions. The 22nd Virtual Annual Meeting will continue that tradition and provide your organization with the opportunity to interact with a broad representation of physicians, nurses, office administrators, and office staff from around the country who are interested in the advancement of interventional pain management. The meeting provides an outstanding opportunity for you to reach the decision-makers who purchase your products and services.

We sincerely hope that you consider exhibiting at the 22nd Annual ASIPP® Meeting.

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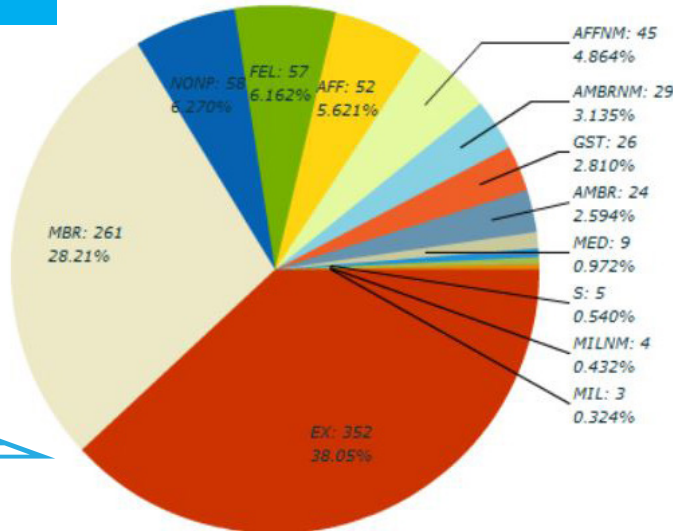
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TOTAL ATTENDEES 2019

926

* Prospectus is subject to change at the discretion of the planning committee. Please check our website frequently for changes: www.asippannualmeeting.com



ACRONYM GUIDE

AFF	Affiliate Member (RN, Staff)
AFFNM	Affiliate Non-member
AMBR	Associate Member
AMBRNM	Associate Non-member
EX	Exhibitor
FEL	Fellow /Resident
GST	GUEST
MBR	ASIPP Active Member
MED	Medical Student
MIL	Military Member
MILNM	Military Non-member
NONNP	Non-Member, Non-Physician
NONP	Non-Member, Physician
S	Staff

IMPORTANT DATES

EXHIBIT DATES & TIMES

TIMES ARE SUBJECT TO CHANGE

The scheduled events will give you quality exposure to attendees. There will be enough one-on-one time to meet your needs while giving you opportunities to take care of other business.

EXHIBITOR INFORMATION				
	Early August	Tuesday, Sept 1	Friday, Sept 4 - Saturday Sept 5	Sunday, Sept 6
Booth Set-up	Booth Setup			
Exhibit Hall Opens to Exhibitors for Preview		Platform Opens to Exhibitors for Preview		
Exhibit Hall Hours			7:00am – 10:00am 2:00pm – 7:00pm	7:00am – 11:30am 4:00pm – 6:00pm

* Subject to change

VIRTUAL HELP DESK OPEN

Friday	September 4	6:00am–7:00pm
Saturday	September 5	6:00am–7:00pm
Sunday	September 6	6:00am–6:00pm

INSTALLATION

The primary exhibitor contact will receive login instructions in early August from Frictionless Solutions.

EXHIBITOR SERVICE KIT / LEAD RETRIEVAL

Lead retrieval technology is available for purchase. This is available from Frictionless Solutions. See your login credentials email for information.

KEY DEADLINES

EARLY AUGUST, 2020

- Booth buildout login credentials e-mailed.

AUGUST 7, 2020

- Final deadline to cancel and pay a \$250 administrative fee.

AUGUST 12, 2020

- Final date to cancel and receive a 50% refund on exhibit fee. No refund will be given for cancellations after this date.

AUGUST 12, 2020

- Deadline for Exhibitor Application and full booth payment to ASIPP for space assignment
- Deadline for exhibitor staff registrations.

AUGUST 21, 2020

- Pre-registration list emailed to exhibitors

SPACE ASSIGNMENT AND FEES

Space will be assigned according to the date on which the exhibitor/sponsor application and payment are received, availability of requested space, special needs, and compatibility of exhibitors' products.

SPACE FEES

EXHIBIT SPACE	FEE
Virtual Booth	\$3,000

EXHIBITION CONTACTS

ASIPP Meeting and Sponsorship Coordinator

81 Lakeview Drive, Paducah, KY 42001

Phone: 270-554-9412

Fax: 270-554-8373

General Meeting information:

E-mail: kavery@asipp.org

Exhibitor/Sponsor contact:

Karen Avery

kavery@asipp.org

270-554-9412 x 4210

NOTE:

The ASIPP Board of Directors must approve all new exhibiting companies. To find out if your company is on this approved vendor list or to be considered for addition to ASIPP's list of approved exhibitors, submit a written request to the contact points listed above.

The request must include a description of the company, products or services to be displayed and company contact information. Product brochures, website address, and supplemental information should be included. ASIPP will notify you with your approval status within approximately two weeks of receipt of your request. Approval is not considered a commitment to exhibit. Your company would be responsible for completing the exhibitor application for your meeting of interest.

EACH EXHIBIT BOOTH INCLUDES:

- Four (4) complimentary exhibit personnel logins.
- Large banner window in booth for recorded product demos.
- Public chat window.
- Private text chat; and 1:1 video meetings in platform.
- Group meeting link specific to each exhibitor. Anyone you send link to can participate in your private meeting room anytime during the three-day meeting (similar to Zoom but within the virtual meeting platform).
- Names/Images of company representatives working the booth. Attendees can click to chat privately. Multiple private conversations can happen concurrently within booth if multiple representatives are working the booth at the same time.
- *Presence Tracking Technology* alerts company representatives logged into the platform with visual alerts when someone enters booth.
- Lead retrieval available for purchase. Otherwise, tracking reports available upon request.
- Ability to receive leads/inquires until July 2021.
- Registration list (name, address, e-mail)
- Full meeting access.*

*Full meeting access does not provide CME's without full attendee registration.

ON-DEMAND LEADS UNTIL JULY 2021

ASIPP will be offering on-demand registrations after the meeting ends. You will have access to the reports that will show who has visited your booth and what information they view. You will be provided contact information for those on-demand attendees so that you can have the opportunity to turn those leads into business for nearly a year after the meeting ends.

MEETING SPONSOR LEVELS

\$50,000 Diamond - (3 available)

- 1-hour “lunch” symposium.
- Virtual exhibit booth.
- Highest profile visibility inside virtual exhibit hall.
- 10-second commercial attached to beginning of attendee training video.
- Logo on header of all virtual platform pages*
- 1 e-blast advertisement (prior to meeting)
- 1 spot-me advertisement (prior to meeting)
- 2 e-blast advertisements following the meeting to on-demand registrants at any time of your choosing between September 7, 2020 and June 15, 2021.**
- 4 push notifications during meeting.
- 4 social media mentions on ASIPP accounts that feed into virtual lobby (Facebook, LinkedIn, Twitter, etc.).***
- 12 additional name badges for company representatives.
- 4 complimentary meeting registrations
- 20-minute board meeting with ASIPP Board****
- Updated attendee lists for on-demand meeting registrations. Receive monthly or more often by request until portal closes in July 2021.
- Full meeting access for all company registrants.
- Complimentary Lead Retrieval.

\$35,000 Gold - (2 available)

- 30-Minute “breakfast” symposium.
- Virtual exhibit booth.
- High profile visibility inside virtual exhibit hall.
- Rotating banner ad on header of all virtual platform pages*
- 1 e-blast advertisement (prior to meeting)
- 1 e-blast advertisement following the meeting to on-demand registrants at any time of your choosing between September 7, 2020 and June 15, 2021.**
- 3 push notifications during meeting.
- 3 social media mentions on ASIPP accounts that feed into virtual lobby (Facebook, LinkedIn, Twitter, etc.).***
- 8 additional name badges for company representatives.
- 3 complimentary meeting registrations
- 10-minute board meeting with ASIPP Board****
- Updated attendee lists for on-demand meeting registrations. Receive monthly or more often by request until portal closes in July 2021.
- Full meeting access for all company registrants.
- Complimentary Lead Retrieval.

\$25,000 Silver - (6 available)

- Virtual exhibit booth.
- Premium placement inside virtual exhibit hall.
- Rotating banner ad on header of all virtual platform pages*
- 1 e-blast advertisement (prior to meeting)
- 2 push notifications during meeting
- 2 social media mentions on ASIPP accounts that feed into virtual lobby (Facebook, LinkedIn, Twitter, etc.).***
- 6 additional name badges for company representatives.
- 2 complimentary meeting registrations
- Updated attendee lists for on-demand meeting registrations. Receive monthly or more often by request until portal closes in July 2021.
- Full meeting access for all company registrants
- Complimentary Lead Retrieval.

\$ 15,000 Bronze

- Virtual exhibit booth.
- Premium placement inside virtual exhibit hall.
- Rotating banner ad on header of all virtual platform pages*
- 1 e-blast advertisement (prior to meeting)
- 2 push notifications during meeting
- 2 social media mentions on ASIPP accounts that feed into virtual lobby (Facebook, LinkedIn, Twitter, etc.).***
- 4 additional name badges for company representatives.
- Updated attendee lists for on-demand meeting registrations. Receive monthly or more often by request until portal closes in July 2021.
- Full meeting access for all company registrants.
- Complimentary Lead Retrieval.

\$10,000 Copper

- Virtual exhibit booth.
- Premium placement inside virtual exhibit hall.
- Rotating banner ad on header of all virtual platform pages*
- 1 e-blast advertisement (prior to meeting)
- 1 push notifications during meeting
- 1 social media mention on ASIPP Accounts that Feed Into Virtual Lobby (Facebook, LinkedIn, Twitter, etc.).***
- 2 additional name badges for company representatives.
- Updated attendee lists for on-demand meeting registrations. Receive monthly or more often by request until portal closes in July 2021.
- Full meeting access for all company registrants.
- Complimentary Lead Retrieval.

For more information or to secure your sponsorship please contact:
 Karen Avery at kavery@asipp.org | 270-554-9412 x 4210

* Not on general session tab ** Need content for E-Blast a minimum of two weeks prior to scheduled blast *** Work with ASIPP to schedule, but use your company’s personal meeting room link within platform, or any virtual account of your choosing outside of the platform. **** Sponsor to provide text and images of graphics to ASIPP.

AMERICAN SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS
SPONSOR SUPPORT FORM
ASIPP® ANNUAL MEETING 2020
SEPTEMBER 4-6, 2020

ANNUAL MEETING SPONSOR LEVELS

- | | |
|---|--|
| <input type="checkbox"/> Diamond Level \$50,000 | <input type="checkbox"/> Bronze Level \$15,000 |
| <input type="checkbox"/> Gold Level \$35,000 | <input type="checkbox"/> Copper Level \$10,000 |
| <input type="checkbox"/> Silver Level \$25,000 | |

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- E-blasts each \$1,000
- Spot me advertisement \$3,000
- Banner Ad on Header \$5,000
- In-App Sponsored Notifications to All Attendees each ..\$500

COMPANY INFORMATION (Please print or type)

COMPANY NAME _____

COMPANY CONTACT _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE / FAX _____

E-MAIL _____

Submit this form to reserve your sponsorship opportunity. Full payment must be received no later than August 21, 2020. If payment is not received by August 21, 2020, meeting credentials will be revoked.

Completed forms with credit card payment can be faxed to (270) 554-5394 or e-mailed to kavery@asipp.org - If paying by check, mail form to: 81 Lakeview Drive, Paducah, KY 42001

METHOD OF PAYMENT

- CHECK (made payable to ASIPP) CREDIT CARD: ___MC ___Visa ___AmExpress

Card Number _____ Expiration Date _____ Security Code _____

Signature _____ Name on Card (print) _____

E-mail for Credit Card Receipt _____

AMERICAN SOCIETY OF INTERVENTIONAL PAIN PHYSICIANS
EXHIBITOR APPLICATION
ASIPP® ANNUAL MEETING 2020
 SEPTEMBER 4-6, 2020

All exhibitors/companies must be approved for application to be considered (see page 11 for acceptance policy).
 Payment must accompany all applications. Completed forms with credit card payment can be faxed to (270) 554-5394 or e-mailed to kavery@asipp.org -
 If paying by check, mail form to: 81 Lakeview Drive, Paducah, KY 42001

COMPANY INFORMATION (as it will appear on signage)

Company Name _____
 Company Contact _____
 Address _____
 City, State, ZIP _____
 Phone _____ Fax _____ E-mail _____

COMPANY/PRODUCT DESCRIPTION

Please select a company description from below:
 Computer Hardware/Software
 Diagnostics/Imaging
 Rehab
 Pharmaceuticals
 Practice Management
 Publisher
 Research Products/Supplies
 Medical Equipment
 Other _____
 (please specify)

REPRESENTATIVE NAMES (TITLE) AND EMAILS:

1. _____ 3. _____
 2. _____ 4. _____

CHECK THE APPLICABLE BOOTH INFORMATION:

Virtual Booth X \$3,000
 Additional Representatives..... X \$100

ADDITIONAL MARKETING OPPORTUNITIES

E-blasts each* X \$1,000
 Spot me advertisement.* X \$3,000
 Banner Ad on Header X \$5,000
 Sponsored Push Notifications to all attendees inside platform during live meeting days* X \$500

*Schedule to be coordinated with /content provided to Karen Avery / kavery@asipp.org no later than August 19, 2020.

METHOD OF PAYMENT

TOTAL FEES: \$ _____

Check (made payable to ASIPP) Credit Card: ___MC ___Visa ___AmExpress
 Pre-paid with Corporate Membership (only one discounted booth - all additional booths @ fees above)

Card Number _____ Expiration Date _____ Security Code _____

Signature _____ Name on Card (print) _____

E-Mail for Credit Card Receipt _____

AGREEMENT

Signature and submission of this application is considered a binding agreement by the applying company and its representatives to abide by the conditions outlined in this prospectus including all rules and regulations. The signer of this application shall be the sole contact between ASIPP and applicant company.

Company Contact Signature _____ Print Name _____

Title _____ E-Mail _____

FOR OFFICE USE ONLY:

Application Received: _____ Amt. of Payment: _____ Booth Assigned: _____ Ack. Sent: _____

ASIPP Approval and Comments _____

EXHIBITOR RULES AND REGULATIONS

All exhibitors must adhere to the following rules and regulations and other rules and regulations that may be promulgated by the American Society of Interventional Pain Physicians (ASIPP), all of which are incorporated by reference as part of all exhibit space rental agreements.

1. Interpretation of Rules

ASIPP shall have full power in the interpretation and enforcement of rules and regulations governing exhibitors. Issues and questions not covered by the regulations shall be subject to the final judgment and decision of ASIPP. ASIPP may amend these rules and regulations at any time, and the amendments so made shall be binding upon the exhibitor equally with these rules and regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments.

2. Purpose of Exhibits

The American Society of Interventional Pain Physicians is a non-profit organization. The purpose of the exhibits is to complement the professional meetings and clinical sessions by enabling registrants to evaluate the latest developments in equipment, supplies, and services that are relevant to patient care. ASIPP does not in any manner endorse any of the products or services related to the exhibits that have been accepted for display and sale during the meeting.

3. Virtual Booth Buildout

All exhibits must be erected by the given time within the general information portion of the prospectus.

4. Exhibit Hours and Hall Access

ASIPP requires all exhibits to remain open, with at least one representative in the booth, during the specified exhibit hours. Hours are subject to change.

5. Sales and/or Solicitation of Orders

Sale of products and services is allowed only on the exhibit floor in accordance with ASIPP guidelines.

6. Eligibility to Exhibit

The exhibit is designed for the display, demonstration and sale of products and services relating to the practice and advancement of the art and science of interventional pain management and the professional education and support of the members of ASIPP. ASIPP reserves the right to determine the eligibility of all exhibit space applicants.

7. Space Assignments

Assignment of space will be based on first-come, first served basis. Applications received without the necessary payment will be returned to the applicant.

8. Booth Payments

The total amount due must accompany the exhibit application/contract. The application will not be processed nor space assigned without the required payment.

9. Cancellations or Reductions in Space

Cancellation of exhibit space must be made in writing on company letterhead. Refund amounts will follow the cancellation policy listed within the general information portion of the exhibiting prospectus. Canceling companies may not cede exhibition space to other companies; exhibit space is the property of ASIPP, is non-transferable and will be assigned according to the wait list. Cancellation of the convention by ASIPP will result in a full refund to all exhibitors unless due to circumstances beyond the association's control such as acts of God, labor disputes, acts of war, acts of terrorism, etc.

10. Exhibitor Personnel

Registration of exhibitor personnel should be included in the application. In order

for all registered personnel to receive login credentials, applications should be presented by the listed deadline of applications within the general information material. Applications received after that with personnel listed will may risk not receiving login credentials in a timely manner. Exhibiting companies may register up to four employees free of charge for each booth reserved. Additional registrants will be charged \$100 each. Exhibitors' badges are not to be issued to individuals who wish to gain admittance for the sole purpose of contacting other exhibitors.

11. Admission to the General Sessions

Exhibitors may attend the General Sessions free of charge. But at no time shall they receive CME/CEU credits without paid attendee registration.

12. Exhibitor Conduct

ASIPP reserves the right to approve all exhibits and related activities. ASIPP may require that an exhibit be curtailed if it does not meet the standards set forth herein. An exhibitor of a questionable exhibit or activity related thereto must submit a description of the exhibit or activity with the exhibit application for ASIPP approval.

ASIPP reserves the right to expel or refuse admittance to any representative whose conduct is not in keeping with the character and/or spirit of the meeting.

Exhibit personnel may not enter other exhibitors' booths without obtaining permission.

13. Use of the ASIPP Logo

The ASIPP logo, and those logos designated as ASIPP service logos, cannot be used without the express written permission of ASIPP.

EXHIBITOR RULES AND REGULATIONS

All exhibitors must adhere to the following rules and regulations and other rules and regulations that may be promulgated by the American Society of Interventional Pain Physicians (ASIPP), all of which are incorporated by reference as part of all exhibit space rental agreements.

14. Photography and Videotaping

The taking of photographs and videos during the ASIPP Annual Meeting, other than by the official photographer, is expressly prohibited.

15. Handouts, Contests, Raffles, Etc.

Distribution of all giveaways except the exhibitor's own products and literature must be approved in writing by ASIPP prior to the meeting. Contests and raffles are permitted with prior approval from ASIPP. Requests must be submitted by the final application deadline. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words "no purchase necessary to enter", and how winners will be notified.

16. Insurance and Liability

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses of whatever kind and nature relating to or arising from an injury to any person, or loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with the exhibitor's participation in the exhibition. Exhibitors shall protect, indemnify, hold harmless and defend ASIPP, its officers, directors, agents, members and employees against all such claims, liabilities, losses, damages, and expenses, including reasonable attorney's fees and cost of litigation, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence of ASIPP,

its officers, directors, agents or employees.

Exhibitors should maintain general public liability insurance against claims of personal injury, death, or property damage incident to, arising out of, or in any way connected with their participation in the exhibition, in the amount of not less than one million dollars (\$1,000,000) for personal injury, death or property damage in any one occurrence. Such insurance should include coverage of the indemnification obligations of exhibitors under the policy and procedures and should cover ASIPP as an additionally named insured. Each exhibit company is responsible for obtaining, for its protection and at its expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the exhibitor's insurance company of any right of subrogation as to any claims against ASIPP, its officers, directors, agents, members or employees. The exhibitor further waives any claim against ASIPP and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the meeting by anyone not an employee of ASIPP concerning the exhibitor or their exhibit.

17. Satellite Events

Any exhibitor wishing to hold meetings, social events, or a hospitality suite during the course of the meeting must receive permission in writing from ASIPP.

Unapproved meetings conflicting with ASIPP educational activities jeopardize ASIPP's accreditation status and are strictly prohibited and could result in expulsion or refused admittance.

18. Waitlist

In the event that ASIPP runs out of available for sale exhibition space, a wait list will be formed. The wait list will be operated on a first-come, first-served basis (based on time/date receipt of application and full payment) regardless of size requested, contributions or relationships to other companies.

As exhibit space becomes available, companies will be assigned to the space regardless of location requests. If the location of the space is unacceptable, the company will be taken off the wait list and a refund will be issued based on policy.

Companies canceling may not cede exhibition space to other companies; exhibit space is the property of ASIPP is non-transferable and will be assigned according to the wait list. In all cases, the decision of ASIPP shall be final and binding on all parties.

19. Violations

Any violation of the Rules and Regulations shall subject the exhibiting company to removal from the virtual exhibit hall and one year suspension of exhibiting privileges.