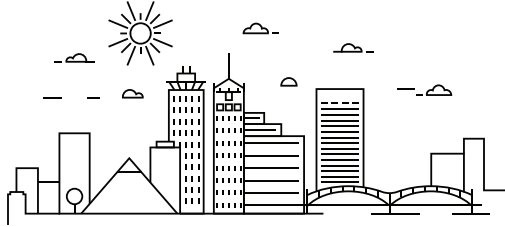


A BETTER WAY TO  
LEARN • CONNECT • ENGAGE



# EXHIBITOR PROSPECTUS

## MIDSOUTH ANNUAL MEETING 2019

**IPM: ISSUES, PITFALLS, AND OPPORTUNITIES**

A COLLABORATIVE PROGRAM BY MIDSOUTH  
SOCIETIES OF INTERVENTIONAL PAIN PHYSICIANS  
Alabama, Arkansas, Indiana, Kentucky, Mississippi, Missouri, and Tennessee

**SEPTEMBER 20-22 | THE PEABODY MEMPHIS**

*17 AMA PRA Category 1 Credits™*

### INFORMATION

Meeting Director: Karen Avery | 270-554-9412 ext. 4210 | [kavery@asipp.org](mailto:kavery@asipp.org)



MIDSOUTH SOCIETIES OF INTERVENTIONAL PAIN PHYSICIANS  
AL | AR | IN | KY | MO | MS | TN



## JOIN US

We are pleased to announce the Inaugural Annual MidSouth Society of Interventional Pain Physicians (SIPP) Meeting. MidSouth SIPP is in collaboration with the Alabama, Arkansas, Indiana, Kentucky, Mississippi, Missouri, and Tennessee Societies of Interventional Pain Physicians. Practitioners from each of these states, as well as academic and private practice physicians from across the United States, are all invited participants.

The meeting will take place in Memphis, TN, September 20-22, 2019. Our goal is to present cutting edge information to practitioners of all levels and provide a forum to interact and discuss evidence-based medicine to improve the quality of care and access to care for patients. There will be many opportunities for you to network with colleagues from across the MidSouth and the United States, and attend educational sessions to expand your knowledge on current available treatment options to patients and practitioners.

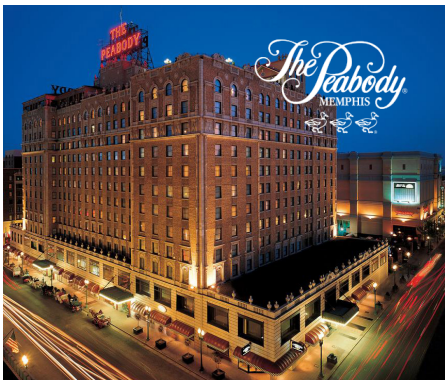
We would like to invite you to be apart of this groundbreaking conference. Industry partners and exhibits are an important part of our meeting's success and benefit both the attendees and companies who choose to participate. We anticipate in excess of 150 clinical providers specializing in pain management, interventional pain management, and neurosurgery to attend, including: physicians, mid-level practitioners, nurses, and pharmacists.

### ORGANIZING COMMITTEE

Laxmaiah Manchikanti, MD  
Helen Blake, MD  
Damon Dozier, MD  
Ike Eriator, MD

Ben Johnson, MD  
Leland Lou, MD  
Ram Pasupuleti, MD  
Eric Robinson, MD

Mahendra Sanapati, MD  
John Swicegood, MD  
Kenneth Varley, MD  
Bradley Wargo, MD



#### MEETING VENUE

#### THE PEABODY MEMPHIS

118 S 2nd St, Memphis, TN 38103  
Phone: (901) 529-4000

Enjoy southern charm in a AAA Four-Diamond luxury hotel with modern upgrades. Daily Duck March. Award Winning Restaurants. Full-Service Spa. Pet Friendly Rooms. Located Downtown. **We recommend booking your hotel rooms right away to ensure space. The group rate is available until August 15, 2019.**

#### REGISTER ONLINE:

<http://www.asipp.org>

## **PROGRAM NEEDS ASSESSMENT**

The 2019 Midwest Annual Meeting is planned as a CME activity to provide and in-depth understanding of the various aspects of Interventional Pain Management to fulfill CME requirements, improve patient care, and to preserve access to care. In addition to covering IPM techniques, guidelines, and emerging technology, the course will provide necessary training in compliance, billing, coding, and documentation for interventional pain procedures. This course content is needed for physicians, mid-level providers, and staff. It is vitally important for clinicians and their staff to understand best practices and practice guidelines to ensure that they are offering the best care, remaining in compliance, managing exposure and liability while still insuring access to care and the best treatment outcomes for patients.

Additionally the course is designed to fulfill state licensing boards' requirements for controlled substance management (CSM) training. We have included extensive content CSM content covering regulatory aspects, DEA perspective of the Controlled Substance Act, Opioid Guidelines, as well as documentation concerns in opioid prescribing. This course content is crucial not only for IMP physicians, but also for all physicians, including general practitioners, internal medicine, PM&R, etc.

## **LEARNING OBJECTIVES:**

**As a result of participation in this activity, learners will be better able to:**

1. Utilize best practices in the assessment, diagnosis, treatment and management of patients with pain.
2. Understand the current Opioid Epidemic and evaluate treatment plans to incorporate non-opioid medications where and when appropriate
3. Prepare or make necessary changes in preparation for MIPS and MACRA, as they relate to potential impacts for my practice and ability to effectively treat chronic pain patients
4. Evaluate regenerative medicine modalities and techniques

## **EXPECTED ATTENDANCE**

MidSouth SIPP 2019, is expected to bring clinicians, scientists, and industry partners from all over the MidSouth and Nationally. We anticipate an excess of 150 clinical providers to attended, including: physicians, mid-level practitioners, nurses, and pharmacists.

## **STATE SOCIETIES**

A collaborative program between the following MidSouthern Societies of Interventional Pain Management: Alabama, Arkansas, Indiana, Kentucky, Mississippi, Missouri, and Tennessee

**EXHIBIT HOURS:**

Thursday, September 19.....Exhibitor Setup.....	6:00pm - 8:30pm
Friday, September 20.....Breakfast in Exhibit Hall.....	7:00am – 8:25am
Friday, September 20.....Morning Break with Exhibitors.....	10:00am – 10:30am
Friday, September 20.....Afternoon Break with Exhibitors.....	2:30pm – 3:00pm
Friday, September 20.....Exhibitor Meet & Greet.....	5:30pm – 6:30pm
Saturday, September 21.....Breakfast in Exhibit Hall.....	6:30am – 7:55am
Saturday, September 21.....Morning Break with Exhibitors.....	10:00am – 11:00am
Saturday, September 21.....Afternoon Break with Exhibitors.....	3:00pm – 3:30pm
Saturday, September 21.....Exhibitor Meet & Greet.....	5:30pm – 6:30pm
Sunday, September 22.....Breakfast in Exhibit Hall.....	6:30am – 7:55am
Sunday, September 22.....Morning Break with Exhibitors.....	9:30am – 10:00am
Sunday, September 22.....Exhibitor Tear Down	

**SYMPOSIA OPPORTUNITIES:**

\*Symposia Sponsorship – Symposia sponsorships are restricted to Platinum and Gold Sponsors. Symposia will NOT be eligible for CME credit. The Planning Committee must approve symposia topic and faculty and reserve the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first-come, first served basis.

**Symposia opportunities are as follows:**

Friday, August 20, 2019.....	Breakfast (1) Lunch (1)
Saturday, August 21, 2019.....	Breakfast (1) Lunch (1)
Sunday, August 22, 2019.....	Breakfast (1)

Symposia fees do not include Food and Beverage charges associated with the sponsored event. Food and Beverage for the session must be coordinated through the meeting planners and comply with acceptable standards. Symposia sessions will be held in a room separate from full conference sessions. Symposia sponsors will be allowed to set up 2 hours prior to session. Sponsor must pay all food and beverage costs associated with said event as well as any ancillary or special AV requirements. Any required reporting to comply with the Sunshine Act can be coordinated through the meeting planners. Any handouts or materials associated with symposia must be pre-approved by the planning committee and provided by the symposia sponsor.

**EXHIBITS AND TABLE TOP DISPLAYS:**

Exhibit fees are included in the Platinum, Gold, Silver and Bronze sponsorships. The location of display will be assigned by the planning committee. All breaks in the agenda will take place with exhibitors.

**COMPANY SPONSORED MARKETING EVENTS AND ACTIVITIES**

The MidSouth SIPP planning committee requests the following considerations by our sponsors. Please do NOT plan any outside marketing events, activities and/or labs that compete with the MidSouth SIPP Annual Meeting. However, we do ask that you coordinate any activities and request approval from the meeting planners for any outside activities you are considering for the duration of the meeting. Please contact us if you have any questions.

## SPONSORSHIP OPPORTUNITIES

### PLATINUM \$25,000 (One Available)

- First choice of Lunch Sponsorship - 1
- Exhibitor Booth space (Premium location)
- Full Page Ad in Meeting Program (Premium location) \*\*
- Complimentary Registrations - 4
- Inclusion of materials in attendee meeting bags

### GOLD \$15,000

- Ability to select the Lunch sponsorship remaining after Platinum Sponsor has selected
- Exhibitor Booth space (Premium location)
- Full Page Ad in Meeting Program (Premium location) \*\*
- Complimentary Registrations - 3
- Inclusion of materials in attendee meeting bags

### SILVER \$10,000

- Luncheon (assigned) Symposia Sponsorship if available \*
- Exhibitor Booth space
- Half Page Ad in Meeting Program \*\*
- Complimentary Registrations - 2
- Inclusion of materials in attendee meeting bags

### BRONZE \$5,000

- Break Signage
- Exhibitor Booth space
- Half Page Ad in Meeting Program\*\*
- Complimentary Registrations - 2
- Inclusion of materials in attendee meeting bags

### EXHIBIT ONLY \$2,500

- Exhibitor Booth space
- Complimentary Registrations - 2

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COMPANY NAME

DATE

**DEADLINES:** Symposia outlines due by: August 22, 2019. Logo and Company/Product Description due by: August 22, 2019. Advertisements due by: August 22, 2019. All Exhibitor and Sponsorship Fees due: August 22, 2019. All Attendee Names Due: August 20, 2019. Sponsored Meeting Bag Art Due: August 19.

*\*Please note: All sponsorship payment must be collected 30 days prior to the meeting. Companies will not be able to set up booth without payment turned in. \*Please note: There will be a \$250 charge for each attendee name made onsite that was not given to us by August 20, 2019*

*\*\*Please note: Ad design is the responsibility of the advertiser. Planner will reach out to advertiser with ad specs after contract has been processed and approved. Ads are due by August 22.*

**Note: This signed and dated page must accompany the SPONSOR SUPPORT FORM**



**MIDSOUTH ANNUAL MEETING 2019**  
MIDSOUTH SOCIETIES OF INTERVENTIONAL PAIN PHYSICIANS  
AL | AR | IN | KY | MO | MS | TN

# SPONSOR SUPPORT FORM

## REPRESENTATIVES

*Who will be attending on your behalf?*

NAME EMAIL MOBILE

NAME EMAIL MOBILE

NAME EMAIL MOBILE

## PAYMENT INFORMATION

NAME TITLE

COMPANY NAME PHONE

ADDRESS

CITY STATE ZIP

- CHECK (to follow in 2 weeks)
- PAYMENT ENCLOSED
- PAYMENT BY CREDIT
- OTHER \_\_\_\_\_

- VISA
- MASTERCARD
- DISCOVER
- AMERICAN EXPRESS

## SPONSORSHIP

- Platinum Sponsorship - \$25,000
- Gold Sponsorship - \$15,000
- Silver Sponsorship - \$10,000
- Bronze Sponsorship - \$5,000
- Tabletop Exhibit - \$2,500
- Meeting Bags - \$3,000
- Inclusion of materials in attendee meeting bags - \$1,000
- Meeting Program ads
  - \_\_ Outside Back Cover - \$2,500
  - \_\_ Inside Front Cover - \$2,000
  - \_\_ Inside Back Cover - \$2,000
  - \_\_ Full Page - \$1,750
  - \_\_ Half Page - \$1,500
  - \_\_ Quarter Page - \$750

**TOTAL \$** \_\_\_\_\_

CREDIT CARD NUMBER SECURITY CODE EXPIRATION DATE

NAME ON CARD SIGNATURE EMAIL FOR RECEIPT

## AGREEMENT

I agree to support the conference, "MidSouth SIPP" with the above stipulations indicated in the prospectus.

SIGNATURE DATE

**MAIL FORM TO:** MidSouth SIPP / attn: Cindy Rogers, 81 Lakeview Dr., Paducah, KY 42001

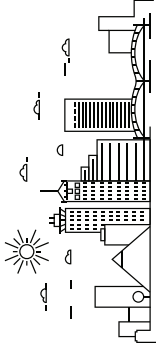
**EMAIL FORM TO:** [kavery@asipp.org](mailto:kavery@asipp.org)

**QUESTIONS:** Karen Avery | 270-554-9412 ext. 4210 | [kavery@asipp.org](mailto:kavery@asipp.org)



**MIDSOUTH**  
SOCIETIES OF INTERVENTIONAL PAIN PHYSICIANS  
81 Lakeview Drive, Paducah, KY 42001

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