

EXHIBITOR PROSPECTUS



MIDWEST ANNUAL MEETING MIDWEST SOCIETIES OF INTERVENTIONAL PAIN PHYSICIANS JUNE 7-9, 2019 (EXPANDED 2½ DAYS) | CHICAGO, IL

Designated for 21 *AMA PRA Category 1 Credits*™

IPM AT CROSSROADS OR CROSSHAIRS?

INTERVENTIONAL TECHNIQUES AND PRESCRIBING
CONTROLLED SUBSTANCES: CRITICAL ISSUES, PITFALLS

VENUE

THE WESTIN MICHIGAN AVENUE CHICAGO
909 NORTH MICHIGAN AVENUE, CHICAGO, IL



IL | IN | KY | MI | MO | WI | IA | MN | KS

In collaboration with the American Society of Interventional Pain Physicians



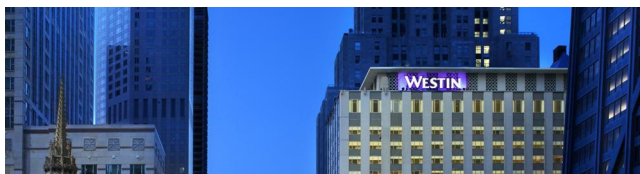
LETTER FROM OUR COURSE DIRECTORS

We are pleased to announce the Third Annual Midwest Society of Interventional Pain Physicians (SIPP) Meeting. Midwest SIPP is in collaboration with the Illinois, Indiana, Iowa, Kentucky, Michigan, Missouri, and Wisconsin Societies of Interventional Pain Physicians. Practitioners from each of these states as well as academic and private practice physicians from across the United States are all invited participants.

We hope to foster a collegial environment where all the practicing fellowships can interact and share ideas with other academic and private physicians. The meeting will take place in Chicago, Illinois, June 7-9, 2019. Our goal is to present cutting edge, information to practitioners of all levels and provide a forum to interact and discuss evidence based medicine to improve the quality of care and access to care for patients. There will be many opportunities for you to network with colleagues from across the Midwest and the United States, and attend educational sessions to expand your knowledge on current available treatment options to patients and practitioners.

We would like to invite you to be apart of this groundbreaking conference. Industry partners and exhibits are an important part of our meeting's success and benefit both the attendees and companies who choose to participate. We anticipate in excess of 150 clinical providers specializing in pain management, interventional pain management and neurosurgery to attend, including: physicians, mid-level practitioners, nurses and pharmacists.

We look forward to working together at the Midwest SIPP.



HOTEL INFORMATION

THE WESTIN MICHIGAN AVENUE CHICAGO

909 North Michigan Avenue | Chicago, Illinois 60611 USA
Phone:+1 312-943-7200 | Fax:+1 312-649-7584

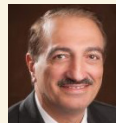
WESTIN
HOTELS & RESORTS

Immerse yourself amid a dazzling downtown landscape at The Westin Michigan Avenue Chicago on the Magnificent Mile. Find your respite in stylishly appointed hotel rooms and suites, featuring spacious floor plans, fantastic views, 55-inch flat screen televisions, Heavenly® Beds and signature bath amenities. **Please Note: We recommend booking hotel rooms right away to ensure space. The group rate is available until May 16, 2019. If you have any questions, please contact, Karen Avery at kavery@asipp.org. Register online: <https://www.marriott.com/events/start.mi?id=1551281284101&key=GRP>**

COURSE DIRECTORS



Laxmaiah Manchikanti, MD
Chairman of the Board and Chief Executive Officer, ASIPP®



Ramsin Benyamin, MD
Director Emeritus, ASIPP®



Mahendra Sanapati, MD
Executive Vice-President, SIPMS



Keith Javery, DO
Founder, Javery Pain Institute

FACULTY

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Bloomington, IL
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Cincinnati, OH
Ramsin Benyamin, MD
Bloomington, IL
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Atlanta, GA
Judith L. Blaszczyk, RN, CPC
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Detroit, MI
Ramarao Pasupuleti, MD
Bowling Green, KY
Cori L. Rizman
Wilmette, IL
Mahendra Sanapati, MD
Evansville, IN
Amy Turner, RN, CPC
Nashville, TN

PROGRAM NEEDS ASSESSMENT

Interventional Pain management incorporates interventional treatment options for patients to reduce or eliminate the need for chronic conventional medication management (and/or opiate therapy). Interventional treatment options include: spinal cord stimulation, peripheral nerve stimulation, vertebral augmentation, radiofrequency nerve ablation, etc. as well as pharmacotherapy including: Medical Cannabis, anticonvulsants, NSAIDs, etc. Since Interventional Pain Management is such a juvenile specialty, very few pain management physicians and anesthesiologists have gone through specific interventional fellowships and residencies. Training in the proper patient selection and utilization of these therapies is limited. Interventionalists need to attend and participate in training programs to receive education and skill based training in options available for patients. Additionally, new guidelines are emerging. In 2015 the Neuromodulation Appropriateness Committee drafted the first guideline outlining where and when neuromodulation techniques are recommended.

Non-pain management physicians require training on new options in interventional techniques and options so that they can refer proper patients for interventions earlier in the treatment paradigm. It is important for Interventional Pain Management clinicians to understand and evaluate available options to be able to continue to provide the best treatment and quality of care for patients. Additionally, this field of medicine is subject to higher than normal scrutiny, liability and litigiousness stemming from alleged over and under treatment. It is vitally important for clinicians to understand best practices and practice guidelines to ensure that they are offering the best care, remaining in compliance, managing exposure and liability while still insuring access to care and the best treatment outcomes for patients.

LEARNING OBJECTIVES:

As a result of participation in this activity, learners will be better able to:

1. Utilize best practices in the assessment, diagnosis, treatment and management of patients with pain.
2. Understand the current Opiate Epidemic and evaluate treatment plans to incorporate non-opiate medications where and when appropriate
3. Prepare or make necessary changes in preparation for MIPS and MACRA, as they relate to potential impacts for my practice and ability to effectively treat chronic pain patients
4. Evaluate regenerative medicine modalities and techniques

EXPECTED ATTENDANCE

Midwest SIPP 2019, is expected to bring clinicians, scientists, and industry partners from all over the Midwest and Nationally. We anticipate an excess of 150 clinical providers to attend, including: physicians, mid-level practitioners, nurses, and pharmacists.

STATE SOCIETIES

A collaborative program between the following Midwestern Societies of Interventional Pain Management: Illinois, Indiana, Kentucky, Michigan, Missouri, Wisconsin, and Iowa.

ORGANIZING COMMITTEE:

Kenneth Candido, MD, David Bryce, MD, Mahendra Sanapati, MD, Michael Harned, MD, Keith Javery, DO, Anand Thakur, MD, Ramsin Benyamin, MD, Kaylea Boutwell, MD, Matthew Biggerstaff, DO, Ramarao Pasupuleti, MD, Vijay Singh, MD, David Schultz, MD, Louis Saeger, MD, Andrew Will, MD, Mayank Gupta, MD, Fred Dery Jr., MD, Steven Granberg, MD, Ben Lampert, MD, Patricia Hurford, MD, MS, and Nilesh Patel, MD

SPONSORSHIP OPPORTUNITIES

PLATINUM \$25,000

- Platinum Sponsor Recognition in Meeting Materials
- Premium Lunch or Dinner Symposia Sponsorship, First Choice
- 10' x 10' display in Premium Location
- Lanyards**
- Full Page Ad Space in Meeting Program
- Six Complimentary Attendee Badges
- Inclusion of materials in attendee meeting bags
- *Only one available

GOLD \$15,000

- Gold Sponsor Recognition in Meeting Materials
- Luncheon or Breakfast (choice) Symposia Sponsorship, first come, first serve
- 10' x 10' display in Premium Location
- Full Page Ad Space in Meeting Program
- Five Complimentary Attendee Badges
- Inclusion of materials in attendee meeting bags

SILVER \$10,000

- Silver Sponsor Recognition in Meeting Materials
- Luncheon or Breakfast (assigned) Symposia Sponsorship*
- Exhibit booth space
- Half Page Ad Space in Meeting Program
- Four Complimentary Attendee Badges
- Inclusion of materials in attendee meeting bags

BRONZE \$5,000

- Bronze Sponsor Recognition in Meeting Materials
- Cocktail Reception Sponsorship*
- Exhibit booth space
- Half Page Ad Space in Meeting Program
- Three Complimentary Attendee Badges
- Inclusion of materials in attendee meeting bags

EXHIBIT ONLY \$2,000

- Program Sponsor Recognition in Meeting Materials
- Table Top Display
- Two Complimentary Attendee Badges

QUESTIONS REGARDING SPONSORSHIPS?

Contact:

Karen Avery

270-554-9412 ext: 210

kavery@asipp.org

EXHIBIT HOURS:

Thursday, June 6	Exhibitor Setup.....	Evening TBD
Friday, June 7	Morning Break with Exhibits	10:00am – 10:30am
Friday, June 7	Afternoon Break with Exhibits.....	3:00pm – 3:30pm
Friday, June 7	Exhibitor Meet & Greet.....	6:00pm – 7:00pm
Saturday, June 8	Morning Break with Exhibits	10:00am – 10:30am
Saturday, June 8	Afternoon Break with Exhibits.....	3:00pm – 3:30pm
Saturday, June 8	Exhibitor Meet & Greet.....	6:00pm – 7:00pm
Sunday, June 9	Morning Break with Exhibits	10:00am – 10:30am
Sunday, June 9	Exhibitors are welcome to tear down after final break	

DEADLINES:

Monday, April 22	Symposia Outlines Due
Monday, April 22	Company Logo & 50 Word Description Due
Monday, April 22	Program Ads Due
Monday, May 15	Sponsorship Payments Due with Sponsor Support Form

*Symposia Sponsorship – Symposia sponsorships are restricted to Platinum and Gold Sponsors. Symposia will NOT be eligible for CME credit. The Planning Committee must approve symposia topic and faculty and reserve the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first-come, first served basis. Platinum Sponsors reserve the right for first pick of Symposium time. Symposia fees do not include Food and Beverage charges associated with the sponsored event. Food and Beverage for the session must be coordinated through the meeting planners and comply with acceptable standards. Symposia sessions will be held in a room separate from full conference sessions. Symposia sponsors will be allowed to set up 2 hours prior to session. Sponsor must pay all food and beverage costs associated with said event as well as any ancillary or special AV requirements. Any required reporting to comply with the Sunshine Act can be coordinated through the meeting planners. Any handouts or materials associated with symposia must be pre-approved by the planning committee and provided by the symposia sponsor.

EXHIBITS AND TABLE TOP DISPLAYS:

Exhibit fees are included in the Platinum, Gold, Silver and Bronze sponsorships. The location of display will be assigned by the planning committee. All breaks in the agenda will take place with exhibitors.

Company/Product description listing in the program: All exhibitors will receive a complimentary listing in the meeting program. Each listing will contain the company name, logo and 50-word description of the company/products and/or services. Email your 50-word product/company/service description to the meeting planners no later than April 22, 2019 for inclusion in the meeting program at: kavery@asipp.org.

Company Sponsored Marketing Events and Activities: The Midwest SIPP planning committee requests the following considerations by our sponsors. Please do NOT plan any outside marketing events, activities and/or labs that compete with the Midwest SIPP Annual Meeting. However, we do ask that you coordinate any activities and request approval from the meeting planners for any outside activities you are considering for the duration of the meeting. Please contact us if you have any questions.



MIDWEST ANNUAL MEETING
MIDWEST SOCIETIES OF INTERVENTIONAL PAIN PHYSICIANS

SPONSOR SUPPORT FORM

REPRESENTATIVES

Who will be attending on your behalf?

NAME _____ EMAIL _____

NAME _____ EMAIL _____

NAME _____ EMAIL _____

PAYMENT INFORMATION

NAME _____ TITLE _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

- CHECK (to follow in 2 weeks)
- PAYMENT ENCLOSED
- PAYMENT BY CREDIT
- OTHER _____

- VISA
- MASTERCARD
- DISCOVER
- AMERICAN EXPRESS

CREDIT CARD NUMBER _____ SECURITY CODE _____ EXPIRATION DATE _____

NAME ON CARD _____ SIGNATURE _____

AGREEMENT

I agree to support the conference, "Midwest SIPP" with the above stipulations indicated in the prospectus.

SIGNATURE _____ DATE _____

MAIL TO:

Midwest SIPP / attn: Cindy Rogers
81 Lakeview Dr., Paducah, KY 42001

EMAIL FORM

kavery@asipp.org

QUESTIONS

Karen Avery | 270-554-9412 ext. 210 | kavery@asipp.org

SPONSORSHIP

- Platinum Sponsorship - \$25,000
- Gold Sponsorship - \$15,000
- Silver Sponsorship - \$10,000
- Bronze Sponsorship - \$5,000
- Tabletop Exhibit - \$2,000
- Meeting Bags - \$2,500
- Full Page Ad Space in Meeting Program - \$1,000
- Half Page Ad Space in Meeting Program - \$750
- Inclusion of materials in attendee meeting bags - \$1,000



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