

Midwest Societies of Interventional Pain Physicians

June 9-10, 2018

Chicago, IL



Exhibitor Prospectus

Midwest SIPP 2018

Letter from our Course Directors

We would like to take this opportunity to inform you of an exciting new Interventional Pain Meeting, the First Annual Midwest SIPP Meeting. Midwest SIPP is in collaboration with Illinois, Indiana, Kentucky, Michigan, Missouri, Wisconsin, and Iowa Societies of Interventional Pain Physicians. This meeting will invite participation from physicians from all of these states, plus, academic and private practice physicians from across the United States.

We hope to foster a collegial environment where all the practicing fellowships can interact and share ideas with other academic and private physicians. The first meeting will take place in Chicago, Illinois, June 9-10, 2018. Our goal is to present cutting edge, information to practitioners of all levels and provide a forum to interact and discuss evidence based medicine to improve the quality of care and access to care for patients. There will be many opportunities for you to network with colleagues from across the Midwest and the United States, and attend educational sessions to expand your knowledge on current available treatment options to patients and practitioners.

We would like to invite you to be apart of this groundbreaking conference. Industry partners and exhibits are an important part of our meeting's success and benefit both the attendees and companies who choose to participate. We anticipate in excess of 150 clinical providers specializing in pain management, interventional pain management and neurosurgery to attend, including: physicians, mid-level practitioners, nurses and pharmacists.

We look forward to working together at the First Annual Midwest SIPP Symposium.



Ramsin Benyamin, MD



Sudhir Diwan, MD



Laxmaiah Manchikanti, MD

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Program Needs Assessment

Interventional Pain management incorporates interventional treatment options for patients to reduce or eliminate the need for chronic conventional medication management (and/or opiate therapy). Interventional treatment options include: spinal cord stimulation, peripheral nerve stimulation, vertebral augmentation, radiofrequency nerve ablation, etc. as well as pharmacotherapy including: Medical Cannabis, anticonvulsants, NSAIDs, etc. Since Interventional Pain Management is such a juvenile specialty, very few pain management physicians and anesthesiologists have gone through specific interventional fellowships and residencies. Training in the proper patient selection and utilization of these therapies is limited. Interventionalists need to attend and participate in training programs to receive education and skill based training in options available for patients. Additionally, new guidelines are emerging. In 2015 the Neuromodulation Appropriateness Committee drafted the first guideline outlining where and when neuromodulation techniques are recommended.

Non-pain management physicians require training on new options in interventional techniques and options so that they can refer proper patients for interventions earlier in the treatment paradigm. It is important for Interventional Pain Management clinicians to understand and evaluate available options to be able to continue to provide the best treatment and quality of care for patients. Additionally, this field of medicine is subject to higher than normal scrutiny, liability and litigiousness stemming from alleged over and under treatment. It is vitally important for clinicians to understand best practices and practice guidelines to ensure that they are offering the best care, remaining in compliance, managing exposure and liability while still insuring access to care and the best treatment outcomes for patients.

Learning Objectives:

As a result of participation in this activity, learners will be better able to:

- i. Utilize best practices in the assessment, diagnosis, treatment and management of patients with pain.
- ii. Understand the current Opiate Epidemic and evaluate treatment plans to incorporate non-opiate medications where and when appropriate
- iii. Prepare or make necessary changes in preparation for MIPS and MACRA, as they relate to potential impacts for my practice and ability to effectively treat chronic pain patients
- iv. Evaluate regenerative medicine modalities and techniques

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Expected Attendance

Midwest SIPP 2018, is expected to bring clinicians, scientists, and industry partners from all over the Midwest and Nationally. We anticipate an excess of 150 clinical providers to attend, including: physicians, mid-level practitioners, nurses, and pharmacists.

State Societies

A collaborative program between the following Midwestern Societies of Interventional Pain Management: Illinois, Indiana, Kentucky, Michigan, Missouri, Wisconsin, and Iowa.

Organizing Committee:

Kenneth Candido, MD, David Bryce, MD, Mahendra Sanapati, MD, Nilesh Patel, MD, Jay Grieder, DO, PhD, Keith Javery, DO, Anand Thakur, MD, Kaylea Boutwell, MD, Kevin Coleman, MD, Tim Lubenow, MD, Scott Glaser, MD, Sudhir Diwan, MD, Matthew Biggerstaff, DO, Ramarao Pasupuleti, MD, Edward Kowlowitz, MD, Vijay Singh, MD

Accreditation Statement:

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through joint providership of The Institute for Medical Studies and The Midwest Societies of Interventional Pain Physicians. The Institute for Medical Studies is accredited by the ACCME to provide continuing medical education for physicians.

The Institute for Medical Studies designates this live activity to be available for CME credits.



June 9-10, 2018 • Chicago • Westin-Michigan Avenue

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$25,000.00

- Platinum Sponsor Recognition in Meeting Materials
- Premium Lunch or Dinner Symposia Sponsorship, First Choice
- 10' x 10' display in Premium Location
- Lanyards**
- Full Page Ad Space in Meeting Program
- Six Complimentary Attendee Badges
- Inclusion of materials in attendee meeting bags
- *Only one available

Gold Sponsor - \$15,000.00

- Gold Sponsor Recognition in Meeting Materials
- Luncheon or Breakfast (choice) Symposia Sponsorship, first come, first serve
- 10' x 10' display in Premium Location
- Full Page Ad Space in Meeting Program
- Five Complimentary Attendee Badges
- Inclusion of materials in attendee meeting bags

Silver Sponsor - \$10,000.00

- Silver Sponsor Recognition in Meeting Materials
- Luncheon or Breakfast (assigned) Symposia Sponsorship*
- Exhibit booth space
- Half Page Ad Space in Meeting Program
- Four Complimentary Attendee Badges
- Inclusion of materials in attendee meeting bags

Bronze Sponsor - \$5,000.00

- Bronze Sponsor Recognition in Meeting Materials
- Cocktail Reception Sponsorship*
- Exhibit booth space
- Half Page Ad Space in Meeting Program
- Three Complimentary Attendee Badges
- Inclusion of materials in attendee meeting bags

Program Sponsor - \$2,500.00

- Program Sponsor Recognition in Meeting Materials
- Table Top Display
- Two Complimentary Attendee Badges

Questions Regarding Sponsorships?

Michelle Byers
415-518-5391
MichelleHByers@gmail.com

David Rosenthal
913-568-8104
rosenthal.davida@gmail.com

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Exhibit Hours:

Friday, June 8th: Exhibitor Setup - 2:00pm-4:00pm

Saturday, June 9th: Morning Break with Exhibits - 10:00am-10:30am

Saturday, June 9th: Afternoon Break with Exhibits - 3:00pm-3:30pm

Sunday, June 10th: Morning Break with Exhibits - 8:40am-9:10am

Sunday, June 10th: Exhibitors are welcome to tear down after the final break on Sunday.

Deadlines:

Symposia Outlines due by: April 30, 2018

Company Logo & 50 Word Description due by: April 15, 2018

Advertising Outline due by: April 15, 2018

Sponsorship Payment: 50% due with application, and remaining fees due by May 15th

*Symposia Sponsorship – Symposia sponsorships are restricted to Platinum and Gold Sponsors. Symposia will NOT be eligible for CME credit. The Planning Committee must approve symposia topic and faculty and reserve the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first-come, first served basis. Platinum Sponsors reserve the right for first pick of Symposium time. Symposia fees do not include Food and Beverage charges associated with the sponsored event. Food and Beverage for the session must be coordinated through the meeting planners and comply with acceptable standards. Symposia sessions will be held in a room separate from full conference sessions. Symposia sponsors will be allowed to set up 2 hours prior to session. Sponsor must pay all food and beverage costs associated with said event as well as any ancillary or special AV requirements. Any required reporting to comply with the Sunshine Act can be coordinated through the meeting planners. Any handouts or materials associated with symposia must be pre-approved by the planning committee and provided by the symposia sponsor.



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Exhibits and Table Top Displays:

Only Platinum, Gold, Silver, Bronze, and Program sponsors will be allowed to participate with an exhibitor or table top display. Exhibit fees are included in Platinum, Gold and Silver sponsorships and location of display will be assigned by the planning committee. Accessibility and visibility for vendors is a priority. All breaks will take place with vendors. Table Top displays are NOT required. If you would prefer not to display, please advise the meeting coordinators.

Company/Product description listing in program: All vendors will receive complimentary listing in the meeting program. Each listing will contain the company name, logo and 50-word description of the company/products and/or services. Email your 50-word product/company/service description to the meeting planners no later than April 15, 2018 for inclusion in the meeting program at: rosenthal.davida@gmail.com.

Company Sponsored Marketing Events and Activities: The Midwest SIPP planning committee requests the following considerate recognition by our sponsors. Please do NOT plan any outside marketing events, activities and/or labs that compete with the Midwest SIPP meeting. The Midwest SIPP staff is more than happy to assist our sponsors in coordinating dinners and events at the site at NO CHARGE. However, we do request that you do coordinate those activities with us to insure smooth operation and non-competition with educational events. Please contact us if you have any questions. We are more than happy to assist you and appreciate your consideration!

Hotel Information:

The Westin Michigan Avenue Chicago
909 North Michigan Avenue
Chicago, IL 60611
<https://www.starwoodmeeting.com/Book/MidwestPain2018>

Please Note: We recommend booking hotel rooms right away to ensure space. The group rate is available until May 10, 2018.

If you have any questions regarding Hotel Reservations, please contact, Davida Rosenthal at rosenthal.davida@gmail.com



EXHIBITOR/SPONSOR APPLICATION

Authorized Representative: _____

Title: _____ Organization: _____

Mailing Address: _____

Telephone: _____ Email Address: _____

- _____ Platinum Sponsorship - \$25,000.00
- _____ Gold Sponsorship - \$15,000.00
- _____ Silver Sponsorship - \$10,000.00
- _____ Bronze Sponsorship - \$5,000.00
- _____ Program Sponsorship - \$2,500.00
- _____ Meeting Bags - \$2,500.00
- _____ Full Page Ad Space in Meeting Program - \$1,000.00
- _____ Half Page Ad Space in Meeting Program - \$750.00
- _____ Inclusion of materials in attendee meeting bags - \$1,500.00

Attendee Names: 1. _____ 2. _____

If there are any companies you wish to not be next to, please note them here, and the meeting planners will do our best to accommodate.

Please send completed form to: Davida Rosenthal, rosenthal.davida@gmail.com

PAYMENT

Payments must be made by check and sent to:

Kentucky SIPP

Attn: Kasi Stunson, ASIPP

81 Lakeview Drive, Paducah, KY 42001

Federal Tax Id: 61-1335098

Signature: _____ Date: _____

